



*Brows &
Beauty Salon*

**NY BROWS &
BEAUTY SALON**

10 AM–7:30 PM

**70 Fulton St New
York, NY 10038, USA**

+1 212-587-4175

TABLE OF CONTENTS

1. Full Body Waxing, Built for Manhattan Schedules
2. The Wax Menu: Honey, Hard, and Organic — What's Actually Different
3. Bikini, Deep Hard Wax, and Brazilian: Sorting Out the Options
4. What to Expect: Consultation to Finish
5. Waxing for Men: Back, Chest, and Beyond
6. Prepping Right: A Checklist That Actually Helps
7. Pain, Honestly: What Determines Your Comfort Level
8. Aftercare: The First 72 Hours
9. Preventing Ingrown Hairs
10. How Often to Rebook
11. Waxing Myths Worth Retiring
12. Hygiene & Safety Standards
13. Services & Pricing
14. Frequently Asked Questions
15. Visit Us



FULL BODY WAXING, BUILT FOR MANHATTAN SCHEDULES

At **NY Brows & Beauty Salon**, body waxing is built around how our Downtown Manhattan clients actually live — efficient, reliable, and repeatable, whether you're booking a single touch-up between meetings or a full-body session before a trip.

Waxing removes hair from the root rather than cutting it at the surface, which is why results last measurably longer than shaving. Our clients typically enjoy smooth skin for **3 to 6 weeks**, with regrowth that often becomes **progressively finer** over repeated sessions.

This guide walks through the actual mechanics of what we do — the different wax types we use, what's involved in intimate and men's waxing specifically, how to prepare, and how to care for your skin afterward — so nothing about your appointment is a surprise.



THE WAX MENU: HONEY, HARD, AND ORGANIC — WHAT'S ACTUALLY DIFFERENT

Not every wax is built the same, and we don't use a single formula across your whole appointment. Our estheticians choose from a few different types depending on the area and your skin:

Honey wax — A soft, strip-based wax that adheres to both hair and skin, making it **efficient for larger, flatter surfaces** like the legs and arms.

Hard wax — Applied thicker and removed on its own, without a strip, once it **sets**. **Because it grips mainly the hair rather than the surrounding skin**, it's generally the **more comfortable option for sensitive areas**.

Organic wax options — Formulated to **minimize irritation** for clients with reactive or easily-irritated skin.

A quick reference for what's typically used where:

Area	Typical Wax	Why
Full legs, arms	Honey (soft) wax	Efficient for larger surfaces
Underarms	Hard wax available (standard or hard wax option)	Denser hair, sensitive skin
Bikini, deep hard wax, Brazilian	Hard wax	Grips hair, not skin — gentler on sensitive areas
Face, feet, fingers	Hard wax	Precision on small or delicate areas

If you're not sure which is right for your skin, that's exactly what your consultation is for — your esthetician will choose based on your hair type and sensitivity, not apply a default.



BIKINI, DEEP HARD WAX, AND BRAZILIAN: SORTING OUT THE OPTIONS

Intimate waxing terminology trips up a lot of first-time clients. Here's what each of our services actually means:

Bikini Line — Removes hair just beyond the edges of standard underwear or a swimsuit bottom. The most **conservative option**.

Bikini Hard Wax — The same general coverage as a standard bikini line, performed specifically with **hard wax** — often **more comfortable for sensitive skin in this area**.

Hard Wax Deep — Goes further in than a standard bikini line, removing more hair while typically leaving some coverage rather than going fully bare. A **middle ground** between bikini line and Brazilian.

Brazilian Wax — Removes **essentially all hair** from the front, top, and back.

Hard Wax Brazilian — The same full-coverage Brazilian service, performed using **hard wax specifically**.

Brazilian Wax (CBD) — A Brazilian wax using a **CBD-infused wax formula**, offered as a product alternative some clients prefer — not a treatment with guaranteed results, since comfort still varies by individual.

There's **no obligation** to start with the most extensive option — many clients begin with a **bikini line** or **hard wax deep** and go further at a future visit once they know what to expect.



WHAT TO EXPECT: CONSULTATION TO FINISH

Every appointment follows the same core structure:

- 1. Consultation:** We start with a personalized consultation to determine the **right wax for your skin and hair type** — whether that's **hard wax for a sensitive zone** or a **different formula for a larger area**.
- 2. Prep and cleansing:** Your skin is **meticulously prepped and cleansed** for optimal wax adhesion.
- 3. Application and removal:** **Warm wax** is applied in thin layers, designed to **grip the hair at the root** rather than the skin, and **removed with attention to technique**.
- 4. Finishing care:** Your session **concludes with** and a **hot towel treatment** to calm the skin, along with **guidance on how to care for the area** over the following days.

We work with the **same care and precision** across all areas — from **full legs** to more delicate zones like the **nostrils or fingers**.



WAXING FOR MEN: BACK, CHEST, AND BEYOND

Men's waxing is a **standard part** of what we offer, not an add-on — we welcome clients booking anything from a **single-area wax** to **back and chest services**.

A few things worth knowing:

- **The process is the same core structure:** Outlined in Section 4 — **consultation, prep, application, and aftercare** — regardless of who's in the chair.
- **Denser or coarser hair:** Common in areas like the back and chest, may mean your esthetician works through the area in **smaller sections** for even coverage.
- **A welcoming environment matters:** We treat men's waxing with the same attention to **comfort and privacy** as any other appointment — **first-timers are common**, and there's no need to have done this before.

If you're new to waxing and want to start smaller before committing to a full back or chest session, **mention that at booking** so your first visit can be scoped accordingly.



PREPPING RIGHT: A CHECKLIST THAT ACTUALLY HELPS

A few things genuinely affect your results:

- **Hair length matters most:** Hair needs to be long enough for the wax to grip it properly — **roughly 1/4 inch**, about the length of a **grain of rice**.
- **Skip heavy lotions or oils:** On the day of your appointment; **clean skin** helps wax adhere as intended.
- Exfoliate gently a day or two beforehand: Not **immediately before** your visit.
- **Mention to your esthetician:** any **allergies, sensitive or reactive skin**, recent **chemical peels or retinoid use**, medications affecting **skin sensitivity, or pregnancy**.
- **Avoid heavy sun exposure:** On the **treatment area** beforehand.



PAIN, HONESTLY: WHAT DETERMINES YOUR COMFORT LEVEL

We aim to **minimize discomfort** through wax choice and technique, and many clients find waxing **less uncomfortable than they expected** — especially on repeat visits. That said, some sensation during hair removal is normal, and setting that expectation honestly matters more than promising a pain-free experience.

A few things that genuinely affect comfort:

- **Wax type:** Because **hard wax** grips hair rather than skin, it's often **noticeably gentler** for sensitive areas like the **bikini line** or **underarms**.
- **Consistency:** **Repeat sessions** tend to be more comfortable than a **first appointment**, as hair grows back **finer and less deeply rooted** over time.
- **Technique:** Applying wax in **thin layers** in the direction that grips hair (**not skin**) — the approach we use — is designed specifically to **reduce discomfort** during removal.
- **Area:** **Smaller, less sensitive zones** (arms, legs, underarms) are generally **more tolerable** than **intimate or facial waxing**.

If you're nervous about a first appointment, **mention it at your consultation** — your esthetician can **pace the session** accordingly.



AFTERCARE: THE FIRST 72 HOURS

Right after your appointment:

- Avoid touching the treated area with **unwashed hands**.
- Skip **hot showers, saunas, and steam rooms** — heat on freshly waxed skin increases irritation.
- Wear **loose, breathable clothing** over the treated area.

Over the next 24–72 hours:

- Avoid **intense workouts** or anything causing heavy sweating.
- Skip **direct sun exposure** and tanning on the treated area.
- Hold off on **chemical peels, retinoids**, or strong exfoliants nearby.

A few days out:

- Begin **gentle exfoliation** once skin has settled, which is the single biggest factor in preventing **ingrown hairs** — more in the next section.
- **Moisturize regularly** to help maintain smoothness between appointments.



PREVENTING INGROWN HAIRS

Ingrown hairs are the most common post-waxing complaint, and also one of the most preventable:

- **Exfoliate 2–3 times a week**, starting a few days after your appointment, using a soft washcloth or **gentle scrub**.
- **Moisturize daily**. Hydrated skin allows hair to grow through the surface naturally rather than **curling back underneath it**.
- **Avoid tight clothing** rubbing against recently waxed skin, especially in the first few days.
- **Don't pick or aggressively tweeze** an ingrown hair — a **warm compress** and gentle exfoliation are usually enough. If an area looks inflamed or infected, that's worth a **doctor's attention** rather than at-home treatment.



HOW OFTEN TO REBOOK

Most clients find a **3-to-6-week window** works well, though the right interval depends on a few things:

- **Your individual hair growth cycle** — this is the **single biggest factor** and varies from person to person.
- **The area treated** — some zones naturally regrow **faster or slower** than others.
- **Consistency over time** — Many clients notice regrowth becoming **progressively finer** with repeated sessions, sometimes allowing **longer gaps** between visits.
- **The 1/4-inch rule still applies:** Regardless of the calendar — book your next session once hair has grown back to **that length**.



WAXING MYTHS WORTH RETIRING

Waxing makes hair grow back thicker: It doesn't — hair removed from the follicle **doesn't change in thickness**. Many clients notice the opposite over time: regrowth that becomes **progressively finer** with consistent sessions.

It has to hurt a lot to be effective: Discomfort during removal is normal, especially at first, but real, lasting pain usually points to a **technique or wax mismatch** — not a sign the wax "worked better."

Sensitive skin rules out waxing: Not necessarily — **hard wax** and **organic, hypoallergenic formulas** make waxing workable for many clients with reactive skin. Worth flagging at your **consultation** rather than assuming it's off the table.

Waxing isn't really for men: It is — **back, chest, and other men's services** are a standard, welcoming part of what we offer, not an afterthought.



HYGIENE & SAFETY STANDARDS

We adhere to **strict sanitation protocols** on every visit:

- **Disposable tools and single-use applicators.**
- **Premium, hypoallergenic wax formulas** selected to prioritize your skin's safety and comfort.
- **A personalized consultation** before every session to assess your skin type and hair growth.
- **Professional aftercare guidance** provided at the end of every appointment.



SERVICES & PRICING

Service	Price
Underarms	\$10
Hard Wax Underarms	\$15
Half Arms	\$20
Full Arms	\$25
Lower Legs	\$25
Upper Legs	\$30
Full Legs	\$40
Bikini Line	\$30
Bikini Hard Wax	\$35
Hard Wax Deep	\$45
Brazilian Wax	\$45

Service	Price
Brazilian Wax (CBD)	\$45
Hard Wax Brazilian	\$50
Stomach	\$25
Lower Back	\$20
Full Butts	\$20
Full Front	\$40
Feet Wax	\$12
Fingers Wax	\$12
Nostrils	\$12
Full Body Wax	\$150
Full Face Threading	\$35
Full Face with Neck	\$40

Pricing current as of publication. Please confirm current rates at nythreading.com/full-body-waxing-manhattan-ny.html or by calling the salon, as prices are subject to change.



FREQUENTLY ASKED QUESTIONS

How long does full body waxing last?

Typically **3–6 weeks**, depending on your hair growth cycle and how consistently you maintain your appointments.

Is waxing painful?

We **minimize discomfort** through wax choice and technique, and many clients find it less painful than expected — especially on **repeat visits**. Some sensation during removal is normal.

What's the difference between hard wax and regular wax?

Hard wax is ideal for sensitive areas like the bikini line, since it **grips and shrinks around hair rather than sticking to the surrounding skin**. See Section 2 for the full breakdown of wax types.

Can men get full body waxing?

Absolutely — we offer **men's services** including back and chest waxing in a welcoming environment. See Section 5 for more detail.

What's the difference between a bikini wax and a Brazilian?

A **bikini wax** removes hair just beyond your underwear line; a **Brazilian** removes essentially all hair from the area. See Section 3 for the full menu of options in between.

How should I prepare for my appointment?

Let hair grow to about **1/4 inch**, avoid heavy lotions or oils beforehand, and **gently exfoliate** a day or two before your visit.



VISIT US

READY FOR SMOOTHER SKIN? **BOOK ONLINE**
OR CALL TO SCHEDULE.

[HTTPS://NYTHREADING.COM/BOOKANAPPOINTMENT.HTML](https://nythreading.com/bookanappointment.html)

NY BROWS & BEAUTY SALON
70 FULTON ST, NEW YORK, NY 10038
+1 212-587-4175
HOURS: 10:00 AM – 7:30 PM



FOLLOW US: @NYBROWSBEAUTYSALON (INSTAGRAM) | NY BROWS
AND BEAUTY SALON (FACEBOOK) | @NYTHREADIN (X) | FIND US
ON YELP

MORE DETAILS: [HTTPS://NYTHREADING.COM/FULL-BODY-WAXING-MANHATTAN-NY.HTML](https://nythreading.com/full-body-waxing-manhattan-ny.html)

FOLLOW US

